



NEW PEUGEOT 2008 SUV



PEUGEOT



For over 200 years, PEUGEOT has unfailingly upheld a French manufacturing tradition of quality and inventiveness. Today, PEUGEOT is more focused than ever on designing sleekly styled vehicles affording drivers a sensory experience that goes beyond driving by heightening

all the senses. From ergonomics to materials and connectivity, we have worked on each detail to bring you a more intuitive driving experience. More than anything, we wish to offer you the freedom to choose, because people have been and always will be our main focus.

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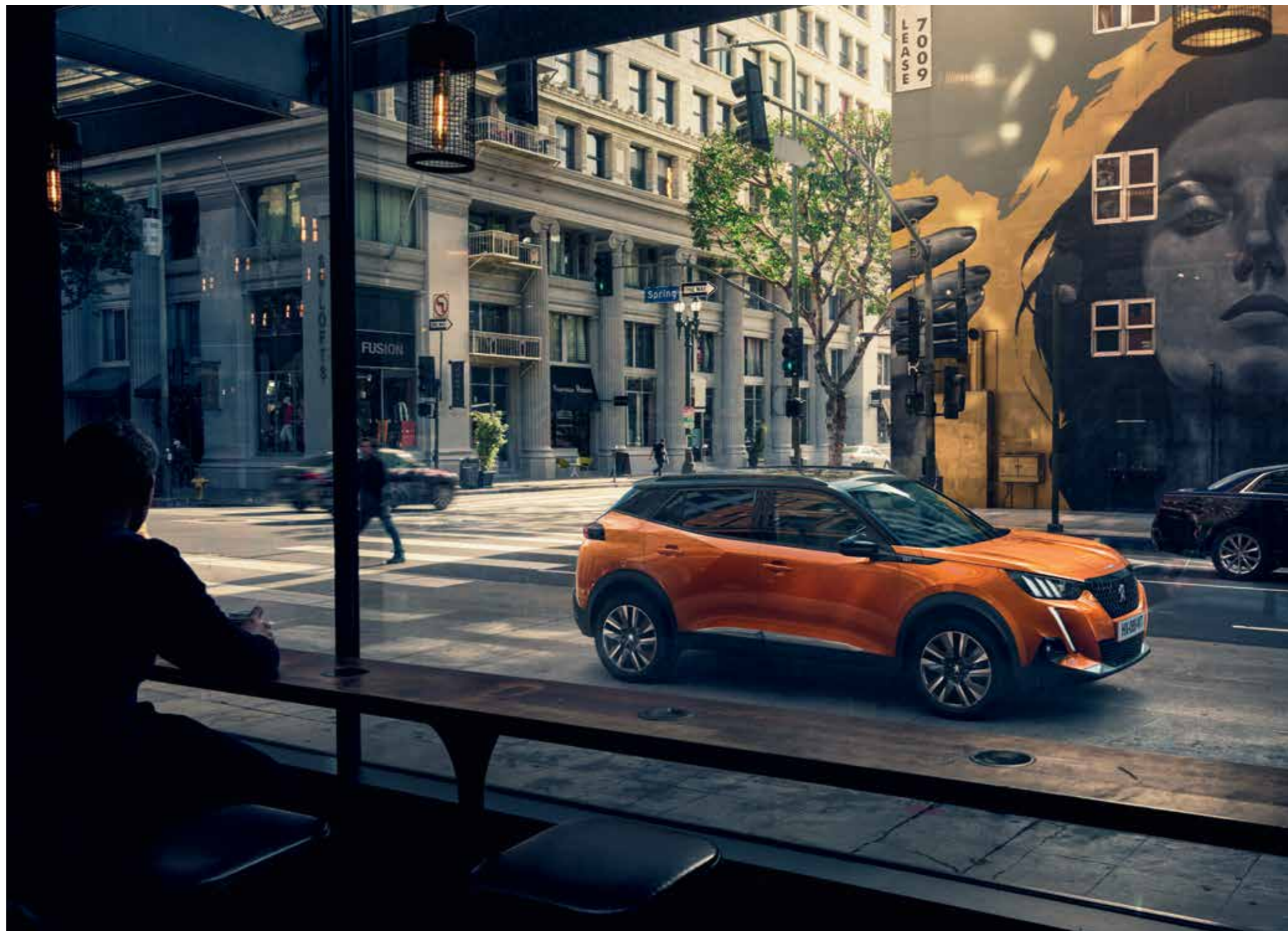


EXALTING SUV.

FORCE OF ATTRACTION.

With lines that are at once fluid and robust, and with high ground clearance, the new PEUGEOT 2008 SUV displays a generous volume and masterful power.

Its faceted profile reveals sleek lines and sides sculpted close to the frame, giving it a lively and incisive style. Its expressive front end, its distinctive light signature, its 17" two-tone diamond-cut wheel rims⁽¹⁾ and its horizontal bonnet enhance its sporty look.





AN IMPOSING PRESENCE.

Imposing and distinctive, the front of the new PEUGEOT 2008 SUV features a recessed windscreen highlighting its lean and athletic shape. Its wide black grille with chrome-plated trim⁽¹⁾ and its Full LED⁽¹⁾ headlights with 3 claws, surrounded by a thin strip of daytime running lights, emphasise the modernity of its feline look.



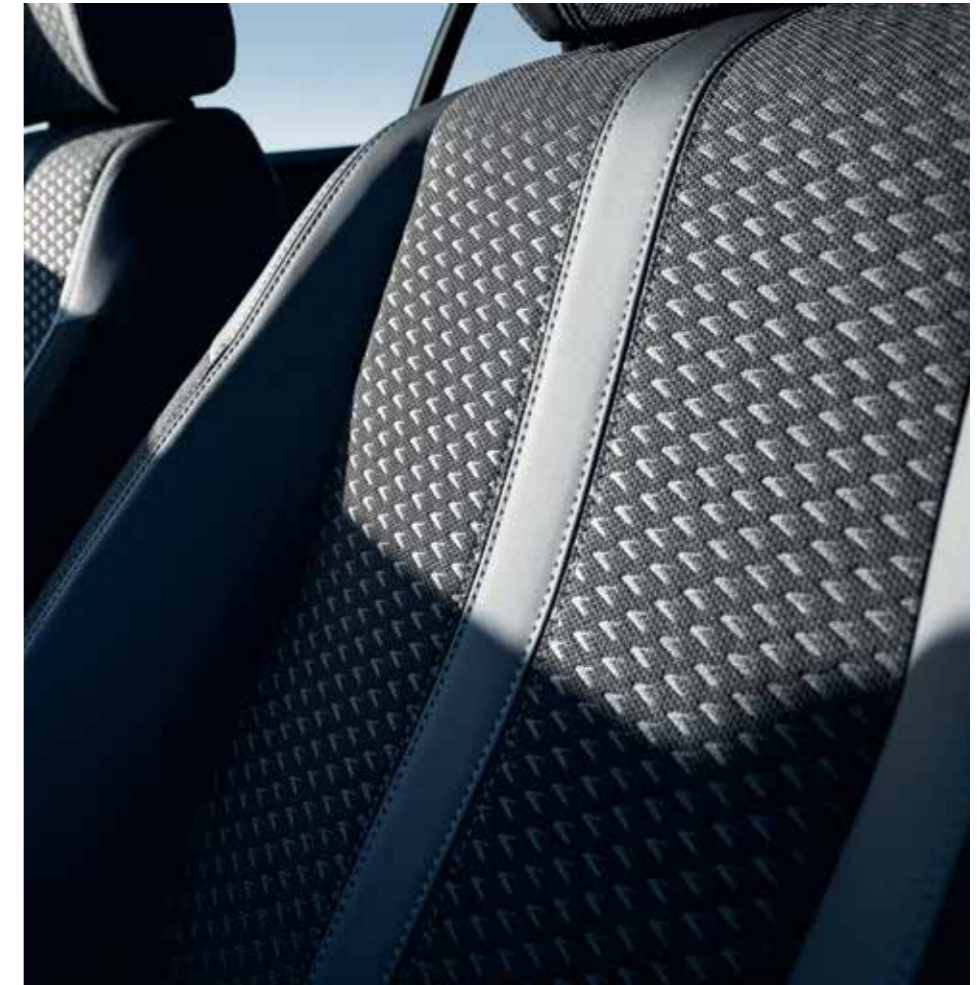
GETTING NOTICED.

The supported rear of the new PEUGEOT 2008 SUV with its glossy black cross strip is enhanced by a spoiler and chrome-finished double exhaust tailpipe⁽¹⁾, which finish off its shape perfectly.

In addition to the brand's signature rear LED lights, the 3 claws lit up day and night boost its technological prowess and the visibility of the vehicle.



EXTENDED EXPERIENCE.



Local specifications may differ. Image shown for illustration purposes only.

THE NEW 3D PEUGEOT i-COCKPIT®.

Enrich your experience of interactivity at the wheel with the new PEUGEOT i-Cockpit® 3D⁽¹⁾ driving position with its intuitive ergonomics, compact steering wheel, 10" HD⁽¹⁾ capacitive touchscreen with voice command, and configurable 3D digital dash⁽¹⁾. Fitted with smart technology, it may also feature hands-free start and door locking/unlocking, with key in pocket, activated by simply approaching or moving away from the vehicle⁽²⁾.

EXCELLENCE IN EVERY DETAIL.

Settle into the heated wraparound seats in the new PEUGEOT 2008 SUV. The interior trim has been selected with care for its quality and sporty elegance, cleverly combining quality materials and original shades. You can customise the lighting of light-coloured interiors by choosing your ambiance from 8 colours⁽¹⁾ offered to enhance the sleek lines of your interior.



IMPROVED RESPONSIVENESS.

The 3D digital dash⁽¹⁾ displays all the information needed for driving within the driver's field of vision, such as navigation and driving assistance systems, according to two levels of reading, ranked and configurable.

The most important information, such as speed and safety alerts, are projected hologramme-style to get the driver's attention more quickly.



THE ULTRA-SMART SUV.

Stay connected by mirroring your favourite smartphone apps onto the touchscreen using the Mirror Screen⁽¹⁾ feature. Your smartphone charges by induction in the dedicated placement area⁽²⁾, located near to you on the central console.

USB⁽³⁾ cable connections are also provided for passengers in the front and the rear.



WIDE ANGLE VISION AND INTERIOR SPACE.

The wide bay sunroof⁽¹⁾ on the new PEUGEOT 2008 SUV provides plentiful sunlight in the passenger compartment. All passengers, including in the back seats, can enjoy it. The interior space has been maximised to offer greater comfort and more space for all your passengers, not forgetting the various storage compartments positioned strategically in the passenger compartment. Lastly, admire the quality of the sound insulation comparable to that of a tourer.

⁽¹⁾ Optional or unavailable depending on version and market.



A SPACIOUS, EASY-TO-ACCESS BOOT.

With a low sill and wide opening, the boot space combines with the rear splitfold bench seat to offer you a large transport volume⁽¹⁾, adjustable according to your needs. The double-level boot floor, in the high position, allows you to load and unload items quickly and easily. In the low position, the boot volume is enlarged.

⁽¹⁾ According to equipment and engine types, the boot volume offers 434 litres up to 1467 litres with the backs of the rear bench seat folded.



NEXT GEN SUV.



SAFETY.

To improve safety at the wheel, there are technologies⁽¹⁾ to assist you: Active Blind Spot Monitoring System, Active Safety Brake⁽²⁾, Distance Alert⁽³⁾, Active Lane Departure and Roadside Warning System, Automatic high-/low-beam control, Speed Limit Sign Recognition, speed recommendations, and more...

⁽¹⁾ Available as standard, optional or unavailable depending on version and market.

⁽²⁾ In the event that the system detects an imminent collision risk, the system brakes automatically to avoid impact or minimise its consequences.

⁽³⁾ When the system detects that the vehicle in front is too close, a visual and audible alert lets the driver know they need to brake to avoid a collision or limit its severity.



LANE KEEP ASSIST.

The new PEUGEOT 2008 SUV may feature the brand's latest technology, like PEUGEOT Lane Keep Assist⁽¹⁾, a feature that, in addition to the lane departure warning system, automatically takes steps to ensure the vehicle stays in its lane.

⁽¹⁾ Available as standard on GT trim level.



HIGH-EFFICIENCY ENGINES.

For improved driving sensations, new PEUGEOT 2008 SUV, depending on the market, may feature one of 2 different petrol engines⁽¹⁾. The efficient 74 kW unit or the more powerful 96 kW unit.



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THE SMOOTHEST DRIVE.

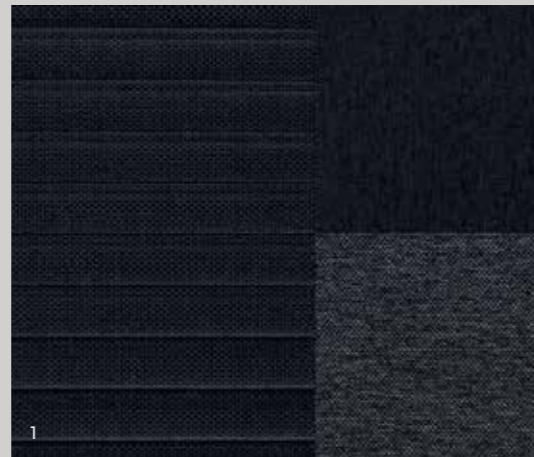
For a smooth and responsive drive, new PEUGEOT 2008 SUV features either a 6-gear automatic gearbox⁽¹⁾ or 6-gear manual gearbox⁽¹⁾.

SPORTY ELEGANCE.

Quality fabrics for the interior trim⁽¹⁾ on the new PEUGEOT 2008 SUV have been selected with the greatest care. Each finish offers you elegant ambiances with the current colour combinations.

1. Pneuma Black fabric
2. Traxx Grey fabric & Blue TEP
3. Capy fabric & Black TEP

⁽¹⁾ Standard, optional or unavailable depending on version and market.



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LASTING RADIANCE.

Choose from among the colours offered in opaque, metallic, three-layer lacquer or pearlescent paint. The GT model comes standard with the Black Diamond roof⁽¹⁾.



Fusion Orange



Onyx Black



Elixir Red



Pearly white



Nimbus Grey



Cumulus Grey



Vertigo Blue



Bianca White

⁽¹⁾ Available as standard, optional or unavailable depending on version, colour and market.

AERODYNAMIC MOOD.

Sturdy and stylish, the wheel rims⁽¹⁾ on the new PEUGEOT 2008 SUV enhance its sporty look.



16" ELBORN
Aluminium Anthra Grey wheel rims,
glossy lacquer



17" SALAMANCA
Aluminium two-tone diamond-cut & Onyx Black
wheel rims, glossy lacquer

⁽¹⁾ Available as standard, optional or unavailable depending on version and market.



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